



BOYS & GIRLS CLUBS
OF WEST CENTRAL MISSOURI

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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JCPenney Afterschool Fund Awards \$7,500 Grant to Boys & Girls Club

Sedalia, MO – October 29, 2010 –Thanks to a grant made possible by JCPenney Afterschool, 25 Sedalia students will now be able to participate in the Boys & Girls Club’s Washington Elementary afterschool program offered during the school year. The \$7,500 grant will benefit local families who were unable to afford an afterschool program for their children due to a financial hardship. The Sedalia JCPenney associates from Thompson Hills Shopping Center presented a check for the grant to Boys & Girls Clubs of West Central Missouri on October 29.

As a student and mother of three, Liese Burlingame feels this scholarship opens up enormous opportunities for her family.

“For my family, having the JCPenney scholarship means we now have the possibility for a better future opened up for us. Being able to have my three children at the Boys & Girls Club afterschool program means that I am able to be a full-time student and, after I graduate, I will be able to provide that better future for my children,” said Liese Burlingame, parent of three Boys & Girls Club members. “Without the scholarship, I would not be able to attend the full-time college schedule that is required of me to graduate in my chosen program. I feel safe in the knowledge that my children are with the Boys & Girls Club staff. Having the JCPenney scholarship available has been a blessing for my family.”

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About JCPenney’s Commitment to Afterschool

As the leading corporate advocate for the afterschool issue, JCPenney works with afterschool organizations to increase the accessibility and affordability of afterschool programs across the country. Through its legacy of supporting youth and charitable organizations such as the Boys & Girls Clubs of America, YMCA of the USA, National 4-H, United Way and FIRST, JCPenney formalized its

commitment to the afterschool issue by making it the Company's signature cause in 1999. Since its inception, more than \$80 million has been distributed to afterschool programs in every JCPenney community thereby making it possible for more children to participate in life-enriching programs that inspire them to be smart, strong and socially responsible. For more information, visit www.jcpenneyafterschool.org.

About the Boys & Girls Clubs of West Central Missouri

Realizing Potential: Our Children, Our Community, Our Future

Starting in June 2010, the Boys & Girls Clubs of West Central Missouri (www.bgckids.com) began celebrating 50 years of providing hope and opportunity to local communities by inspiring all youth to BE GREAT. The Club started in 1960 when a group of local Optimists and Rotarians saw the need for positive youth programming and 50 years later the Club continues to positively impact lives by helping youth reach their full potential as productive and caring citizens.

The Boys & Girls Clubs of West Central Missouri serves youth from 6 to 18 years of age by providing guidance-oriented character development programs conducted by trained, professional staff. Key programs emphasize leadership development; education and career exploration; community service; technology training; financial literacy; health and life skills; the arts; sports, fitness and recreation; and family outreach. The Club currently serves 1,761 members in 22 site programs, serving 6 communities and 3 counties in west central Missouri. For more information call 660.826.8331, find the Club online at www.bgckids.com, check out the Club's Facebook page www.facebook.com/pages/Boys-Girls-Clubs-of-West-Central-Missouri/190529020627 or follow the Club on Twitter - @bgckids.