



**BOYS & GIRLS CLUBS
OF WEST CENTRAL MISSOURI**

PRESS RELEASE

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FOR MORE INFORMATION

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The Boys & Girls Club Auction Exceeds Goal

Club Raises More Than \$100,000

SEDALIA, MO – February 15, 2011 - The Boys & Girls Clubs of West Central Missouri's 21st annual auction, *An Evening of Heart & Hope*, was held Saturday, February 12, at 5 p.m. in the Missouri Electric Cooperatives Building on the Missouri State Fairgrounds. With approximately 300 people in attendance and over 50 volunteers, the event raised \$104,000 for the Boys & Girls Clubs of West Central Missouri.

When the doors opened at 5:00 p.m. the early birds were greeted by a room full of amped-up volunteers; pink, black and white ambiance and multiple raffle opportunities.

The Silent Auction kicked off the night as attendees bid on nearly 100 packages ranging from \$20 to over \$1,000 in value. The premium auction packages were the last of the Silent Auction items to close before the live auction began. The premium packages included a "Perfect Patio Package" donated by Marcum's Landscaping Stones, Fischer's Concrete and Premier Contracting; a "Tile Package" donated by Dugan's Paint & Flooring Centers and Fillinger's Home Improvement; an "Interior Re-Design" package donated by Mo Callis Interiors, Dugan's Paint and Flooring Centers, Arnwine Electric and Dugan's Glass; "Girl's Princess Birthday Party Bash" and a "Boy's Birthday Party Bash" donated by Balloons & Tunes, Cuzin Odie, Dairy Queen, Little Caesars, Robyn Wadley and the 70th Explorers Garrison; a "Valentine's/Romance Package"

donated by Classic Jewelry, Bodyworks, KC Downtown Marriott and Stone Laser Imaging; a “Time to Party” package donated by Bruce Enrietto, Amanda Balke Photography and Cakes by Kayla; a “Royal Bomb Fest” package which included donations by Insurance & Benefits Group and Jud Kindle; and “Fishing with Dale” donated by Dale Yeltin and Ginny Zink. These premium packages brought in \$2,345. The other Silent Auction packages brought in a collective total of \$5,030.

“I am very pleased with how the Silent Auction went this year,” said Boys & Girls Club executive director, Brett Barth-Fagan. “The local businesses are extremely generous and this auction wouldn’t be as successful without their donations and support.”

The Live Auction kicked off at around 7:00 p.m. after the highly anticipated Beef and 50/50 raffles. The winner of the Beef Raffle, Linda Kribbs, will receive a side of beef from Crooks’ Family Farm LLC and processing from Remer Meat Company valued at more than \$700. Harry Hoffert won the 50/50 Raffle and received \$110 “Auction Bucks” to spend during the Live Auction.

New this year was a premium raffle, “California Dreamin’” where the winner could choose between a trip to the Emmy’s or a Sonoma Wine Extravaganza tour. The winner, Michelle Steger, chose the Sonoma Wine Extravaganza Tour which includes a trip for two with airfare, a three-night stay at the Fairmont Sonoma Mission Inn & Spa, a VIP wine tasting tour at the Chateau St. Jean, a Ravenswood Private Blending Seminar and a luxury car rental.

After the announcements of the Beef Raffle and 50/50 winners, the unmistakable calls of Johnson Bay Auction Service got the bidders moving through the Live Auction. Some of the most anticipated items that were up for bid in the Live Auction were the “Baseball at Wrigley” package, donated by the Chicago Cubs and Reward House, that included four Field Box tickets to a Cubs vs. Cards game at Wrigley, pre-game photos on the field and a photograph of the bidder’s name on the Wrigley Field Marquee plus roundtrip airfare, that went for \$1,600; the “Playing Golf with the PRO!” package, donated by PGA Pro Jeff Hanes, that went for \$1,400; the “Take to the Skies!” package, that included 4 roundtrip tickets donated by Southwest Share the Spirit, that went for \$2,300; the highly anticipated retrofitted seven foot Cromwell tool chest “Kegeator” package donated by County Distributing, Duke and Waterloo, that went for \$5,050; and last but not least the ever popular “Clean Sweep with Style” brooms donated by Zephyr Manufacturing and decorated by Boys & Girls Club members that went for a total of more than \$3,000.

Halfway through the Live Auction the Club switched gears, “paused for the cause” and encouraged attendees to make a donation to Sponsor-A-Youth in the Boys & Girls Club. According to the Club, the intent of the special appeal was to give everyone the chance to provide hope and opportunity to the youth of Missouri. Barth-Fagan started the appeal by explaining that Cara Canon, with ProEnergy Services, and Barbara Hayden, with Starline Inc., were going to offer a matching challenge to all local businesses and attendees to group together, so that for every \$5,000 raised, ProEnergy and Starline Inc. would each donate \$2,500 to match the bid; making the total bid \$10,000. Together the attendees and local business bid

more than \$15,000 which Canon and Hayden matched bringing the Sponsor-A-Youth donation total to more than \$30,000.

“In the moment, it was truly miraculous to witness the outpouring of support,” said Barth-Fagan. “Cara and Barbara were the spark that began a fire of generosity.”

After the Sponsor-A-Youth, the Club unveiled the 2011 Pink Flamingo Award winner. With more than 1,400 votes the night of the auction, Robert Bond was named the winner. Bond received the Pink Flamingo Award to sit on his desk at W-K Chevrolet for the next year and at a time unbeknownst to him, a flock of hot pink plastic flamingos will appear in the W-K Chevrolet yard.

Auction chairs included: Cendy Carson, Chair of Games & Raffles; Dena Higgins, Chair of Hospitality and Co-Chair of Decorations; Stacy Purvis, Chair of Logistics and Co-Chair of Decorations; Mel Satnan, Chair of Volunteers; and Ginny Zinck, Chair of Silent Auction. By raising more than \$100,000 the Boys & Girls Clubs of West Central Missouri blew away their \$60,000 goal for the evening. The money from the auction goes directly to helping the Boys & Girls Club offer kids a safe place to go after school, have a healthy snack, get homework completed and engage in positive relationships with peers and trained youth development professionals.

The event was catered by Bandana’s Bar-B-Q and beverages were supplied by County Distributing, Glazer’s Distributors and PepsiAmericas. A cash bar was also made available by Dukes & Boots.

Sponsors for the event were: **\$5,000 Diamond Level Sponsor:** *The Sedalia Democrat*; **\$2,500 Platinum Level Sponsors:** Ditzfeld Transfer Inc., ProEnergy Services, W-K Chevrolet; **\$1,500 Gold Level Sponsors:** Impact Sign & Lighting Co., KCP&L, Marcum’s Hauling & Landscaping; **\$1,000 Silver Level Sponsors:** LammTech, SMC, Thompson Hills Investment Group; **\$500 Bronze Level Sponsors:** Alcan Cable, Excel Bank, McDonald’s, David & Stephanie Parkhurst, Rick Ball Ford, Robert Rollings Architects LLC and Third National Bank.

For more information about *An Evening of Heart & Hope*, or to learn more about the Boys & Girls Club programs, please call 826-8331 (toll free 877-242-9260). Opportunities still exist for individuals to donate their time, talent or treasure to the Club.

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