



**BOYS & GIRLS CLUBS  
OF WEST CENTRAL MISSOURI**

3100 Aaron Ave | Sedalia, Missouri 65301 | (660) 826-8331 | [jconner@bgckids.com](mailto:jconner@bgckids.com)

FOR IMMEDIATE RELEASE

January 11, 2011

FOR MORE INFORMATION

Jenelle Conner  
*Outreach Specialist*  
Boys & Girls Clubs of  
West Central Missouri  
[jconner@bgckids.com](mailto:jconner@bgckids.com)  
(660) 826-8331

**The Boys & Girls Clubs of West Central Missouri to Host Annual Auction  
'An Evening of Heart & Hope'**

*Nominations now open for Pink Flamingo Award*

SEDALIA, MO – January 11, 2011 - The Boys & Girls Clubs of West Central Missouri's 21<sup>st</sup> annual auction, *An Evening of Heart & Hope*, will be held Saturday, February 12, at 5p.m. in the Missouri Electric Cooperatives Building on the Missouri State Fairgrounds. This year, the silent auction will run from 5 to 6:30 p.m. and the live auction will begin at 7 p.m.

In 2010, the Club had record-breaking success at the annual auction. With fantastic attendance and a phenomenal line-up of items, the event raised over \$100,000 in support of the life-enriching programs the Club offers to over 1,700 youth throughout west central Missouri. The money from the auction goes directly to helping the Boys & Girls Club offer kids a safe place to go after school, a healthy snack, homework assistance and the opportunity to engage in positive relationships with peers and trained youth development professionals.

This year's auction will feature a full line-up of live auction items, silent auction items and silent auction premium packages. By January 31<sup>st</sup>, all auction packages will be available for viewing via an online catalogue posted on the Club's website at [www.bgckids.com](http://www.bgckids.com)

Over the past four years one of the auction favorites has been the Pink Flamingo Award which honors an individual in west central Missouri for their community giving, philanthropic spirit, kindness, generosity, character and leadership. The nomination process for the Pink Flamingo Award is open now through January 16<sup>th</sup>. Those interested in nominating someone who they believe exemplifies the spirit of the Pink Flamingo Award can download the nomination packet off the Club's website [www.bgckids.com](http://www.bgckids.com) or they can pick up a nomination packet at the Club's administrative office at 3100 Aaron Avenue in Sedalia. The names and information of all nominees will be listed on the Club's website at [www.bgckids.com](http://www.bgckids.com) and the Club's Facebook and Twitter accounts. Voting for the nominees to advance to final competition the night of the auction begins January 17<sup>th</sup> and concludes on February 7<sup>th</sup>.

There are multiple ways to vote for a nominee:

1. Website: (<https://www.bgckids.com/donate/donate.cfm>): Make a monetary donation to show support for your favorite candidate. Voter must include the nominee's name in the "Who do you think should be the 2011 Pink Flamingo Award Winner?" box. \$1 = 1 vote.

2. Facebook & Twitter: (links to the accounts are listed on [www.bgckids.com](http://www.bgckids.com) on the upper right side of the page) Individuals can only vote once on each social media site and the first vote given will be the only vote counted.

Facebook - Write your favorite nominee's name and post it to the Club's wall or send it to the Club as a message.

Twitter - Tweet your favorite nominee's name and include @bgckids in your tweet so the Club can see your vote in its mentions.

The nominee with the greatest website donations and the nominee with the greatest social media votes will each advance to final competition during the auction on February 12<sup>th</sup>. Additional nominees may be selected to advance to the final competition based on popularity. The candidate with the most monetary votes (\$1 = 1 vote) during the final competition at the auction will be the Club's 2011 Pink Flamingo Award winner. Past Pink Flamingo Award Winners include: Cara Canon, Pam Barb, Don Weaver and Reverend Jim Downing.

"There are so many worthy Pink Flamingo Award candidates," said Boys & Girls Clubs of West Central Missouri's Executive Director, Brett Barth-Fagan. "I would like to encourage everyone to think about who they know is making a positive impact in the community and nominate them for this award."

Tickets for the auction are \$40 if purchased by February 7 and are going fast. Auction organizers anticipate the event may sell out before February 12<sup>th</sup> and any remaining tickets can be purchased at the door the night of the auction for \$50 per ticket. Tickets are available on the Club's website [www.bgckids.com](http://www.bgckids.com) or at the Boys & Girls Club administrative office at 3100 Aaron Avenue.

Dinner at the event will be provided by Bandana's Bar-B-Q and beverages will be supplied by County Distributing, Glazer's Distributors and Pepsi.

For more information about *An Evening of Heart & Hope*, or to learn more about the Boys & Girls Club programs, please call 826-8331 (toll free 877-242-9260). Opportunities still exist for individuals to donate their time, talent or treasure for the auction and the Club.

Come for the Kids...Stay for the Fun...Bid from the Heart!

###